

NYC REAL ESTATE EXPO

Marketing You All Year Long
LIVE & VIRTUAL EVENTS

NYC Real Estate Expo hosts a variety of real estate related events providing the opportunity to cultivate business relationships with thought leaders and industry specialists. You'll walk away with knowledge that you can immediately put into action.

Make Connections,
Gain Leads and
Collaborate with
Thought Leaders
Through Education,
Speaking Opportunities,
& Advertising





REAL ESTATE EXPO

REGISTRATION

LOCATION

NY Hilton (Midtown)
1335 Avenue of America
NYC, NY 10019
nycreexpo.com

EXHIBITOR PACKAGES

DOWNTOWN PACKAGE.....\$2,000

- 8x8 space, 1 table (6x3), 2 chairs, table cloth
- Twenty (20+) guest and staff admissions (perk)
- Infomercial (1 min or less video describing you and your co.)
- Logo placement on website Agenda Page
- 3 Months Network Gathering Access (Virtual)

MIDTOWN PACKAGE.....\$2,500

- 8x8 space, 1 table (6x3), 2 chairs, table cloth
- Thirty (30+) guest and staff admissions (perk)
- Infomercial (1 min or less video describing you and your co.)
- Logo placement on website Agenda Page
- 6 Months Access to NYC Network Gathering (Virtual)
- Quarter Page Color AD in the NYC Real Estate Expo Journal

UPTOWN PACKAGE.....\$3,000

- 8x8 space, 1 table (6x3), 2 chairs, table cloth
- Forty (40+) guest and staff admissions (perk)
- Infomercial (1 min or less video describing you and your co.)
- Logo placement on website agenda page
- 9 Months Access to NYC Network Gathering (Virtual)
- Half page color ad in the NYC Real Estate Expo Journal
- Speaker - 15min Solo Presentation (100 theater seating) or Panelist on one of our Custom Panels

BRONZE PACKAGE.....\$4,000

- 8x8 space, 1 table (6x3), 2 chairs, table cloth
- Fifty (50) guest and staff admissions
- Infomercial (1 min or less video describing you and your co.)
- Logo placement on website Agenda Page
- 12 months Access to NYC Network Gathering (Virtual)
- Full page color ad in the NYC Real Estate Expo Journal
- Speaker - 15min Solo Presentation (100 theater seating) or Panelist on one of our Custom Panels

SILVER PACKAGE.....\$5,000

- 8x8 space, 1 table (6x3), 2 chairs, table cloth
- Sixty (60) guest and staff admissions
- Infomercial (1 min or less video describing you and your co.)
- Logo placement on website Agenda Page
- 12 months access to NYC Network Gathering Access (Virtual)
- Full page color ad in the NYC Real Estate Expo Journal
- Speaker - 15min Solo Presentation (100 theater seating) or Panelist on one of our Custom Panels
- Interview with one of our Media Sponsors (CBS / NASDAQ / NBC / WABC Talk Radio / NTD TV / Etc.....)
- Logo on website – Home Page

GOLD PACKAGE.....\$6,000

- 10x8 space, 1 table (6x3), 2 chairs (Table Cloth upon request)
- Fifty (50) guest and staff admissions
- Logo placement on website Agenda Page
- Infomercial (1 min or less video describing you and your co.)
- 12 months NYC Network Gathering Access (Virtual)
- Full page color ad in the NYC Real Estate Expo Journal
- Podcast – 10 minute Interview (Video Taped)
- Speaker - 15min Solo Presentation (100 theater seating) or Panelist on one of our Custom Panels
- Interview with one of our Media Sponsors (CBS / NASDAQ / NBC / WABC Talk Radio / NTD TV / Etc.....)
- Logo on website – Home Page
- AD placement in Bi-weekly Newsletter Email Blast

PLATINUM PACKAGE.....\$7,000

- 20x8 space, 2 tables (6x3), 4 chairs table cloth
- Sixty (60) guest and staff admissions
- Logo placement on website Agenda Page
- Infomercial (1 min or less video describing you and your co.)
- 12 months NYC Network Gathering Access (Virtual)
- 2 Full Page color AD in the NYC Real Estate Expo Journal
- Podcast – 10 minute Interview (Video Taped)
- Logo on website Home Page
- Speaker - 15min Solo Presentation (100 theater seating) or Panelist on one of our Custom Panels
- Interview with one of our Media Sponsors (CBS / NASDAQ / NBC / WABC Talk Radio / NTD TV / Etc.....)
- Logo on website – Home Page
- AD placement in Bi-weekly Newsletter Email Blast

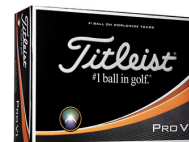
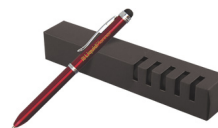
POWERED BY PACKAGE.....\$20,000

- Please email or call for details, Anthony Kazazis, (646) 210-2545, or email akazazis@nycnetworkgroup.com

SPONSORSHIPS

Bag Sponsor	\$4,000
Branded Banners Aisle Sign (9.5 ft tall)	\$1,000
Name Badge Sponsor	\$3,500
Coffee Hour Sponsors 7am-10am Includes Bagels & Danishes	\$3,500
Lanyard Sponsor	\$3,000
Event Map & Agenda Sponsor	\$2,000
Floor Decal	\$ 500
Media Banner (Step and Repeat)	\$5,000
Wrap Up Video.....	\$5,000
Website ADs (3 Months).....	\$1,500
Company Logo & Linkage on NYC Real Estate Expo website (1 yr)	\$1,500
Custom Infomercial Video	\$1,250

Banners & Promotional Marketing Products Available. For pricing call Julie 914.924.0354



JOURNAL ADVERTISING

Front Cover Package	\$5,000
<small>Total 6 pages - 4 Editorial+ad+cover</small>	
Back Cover	\$3,500
Center Fold	\$3,000
2 Page Spread	\$1,700
Company Article + Ad (2 paes)	\$1,700
<small>\$400 per additional page</small>	
Full Page	\$1,200
Half Page	\$ 795
Quarter Page	\$ 595
Eighth Page	\$ 395
Strip on Agenda Pages	\$ 595

<p>FULL PAGE 8.5 x 11 \$1,200 Includes 8 Admission Tickets</p>	<p>QUARTER PAGE 4.25 x 5.5 \$595 Includes 4 Admission Tickets</p>
<p>HALF PAGE 8.25 x 5.25 no bleed \$795 Includes 5 Admission Tickets</p>	<p>EIGHTH PAGE 4.25 x 2.75 \$395 Includes 3 Admission Tickets</p>
<p>STRIP 8.5 x 2.75 \$595</p>	
<p>Strip on Agenda Page \$595 Includes 4 Admission Tickets</p>	

FILE PREPARATION:

- PDF format with No Printer's marks, embed all fonts
- CMYK, with NO objects defined as SPOT or RGB color
- Full page bleed add 1/8" on all sides (8.75" x 11.25")



SPOTLIGHT SERIES

NYC Network Group Markets your videos for one full year live at our events, on our website, email blasts, and Social Media.

VIDEO PACKAGE 1.....\$750

- Tape your 15 minute presentation or interview at the Expo for future use on social media, YouTube, and conferences
- Professionally edited with branded logo intro
- Additional editing can be purchased to include b-roll or still camera shots.

VIDEO PACKAGE 2.....\$1,000

- Set up a video shoot on one of our scheduled production days at our downtown NYC studio.
- 30 seconds to 1 minute
- Professionally edited with branded logo intro
- B-roll or still camera shots can be added for an additional charge

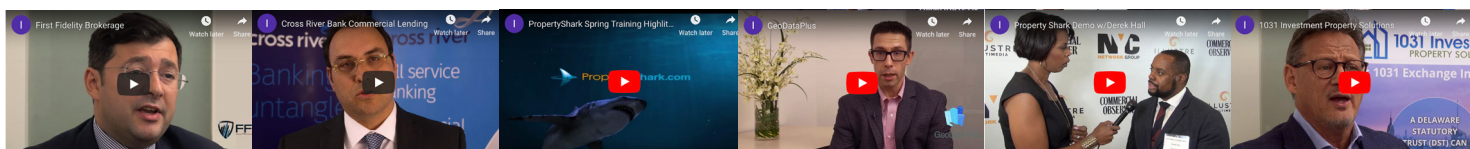
VIDEO PACKAGE 3.....\$1,500

- Set up a video shoot at your location.
- 30 seconds to 1 minute final product
- Professionally edited with branded logo intro
- B-roll or still camera shots can be added for an additional charge

NEWSLETTER\$750

Publish your story in our bi-weekly newsletter.

- Links back to your custom page on NYCnetworkgroup.com
- Links to your company website.



EXHIBITOR TERMS & CONDITIONS

Company Name: _____

Contact Person: _____ Title: _____

The undersigned Exhibitor agrees to rent an exhibitor booth at this event and is subject to the following conditions

1. Booth rental includes: 1 table, 2 chairs, and tablecloth (exhibit hall is carpeted).
One National Real Estate reserves the right to determine the eligibility of any company or product for inclusion in the Expo.
 - A. Exhibitor may not exhibit any merchandise/services other than that specified in registration form
 - B. Assignment, subletting or sharing any part of the booth is prohibited without prior permission from One National Real Estate.
2. Indemnify: Exhibitor hereby assumes liability for, and agrees to indemnify One National Real Estate from and against any and all suits, actions, demands, claims, attorney fees and for damages, and any and all liabilities, loss and expenses arising from harm or injury to person or damages to property caused in whole or in part by the acts of the exhibitor, it's agents or employees.
3. Liability: One National Real Estate is not responsible for loss, theft, damage or destruction of property, nor any injury to themselves or employees. Exhibitors are recommended to obtain insurance coverage for their personal property, at their own expense.
4. Exhibitor is entirely responsible for their exhibit space and shall not deface or mar the premises in any way. Exhibitors are not permitted to drive nails, hooks, tacks or put up decorations or adhesives that would damage the premises.
5. Food and Beverage: Exhibitors are not allowed to sell or distribute food or beverages in any way without prior permission from One National Real Estate.
6. One National Real Estate reserves the right to restrict or remove exhibits (without refund) that have falsely entered or who are deemed unsuitable or objectionable. One National Real Estate reserves the right to move an exhibit to an other location, if deemed necessary for the smooth transaction of business.
7. Event of "Force Majeure." One National Real Estate shall not be liable for any damages or expenses incurred by exhibitors in the event of any Acts of nature, fire, strike, war, terrorism, government action, protest, or any other emergency that delays, interrupts, or prevents the Expo from being held. One National Real Estate may retain such part of the Exhibitor's rental as is necessary to defray expenses already incurred by One National Real Estate
8. Cancellation and Refunds: Prior to September 1, 2024 if cancellation is made by Exhibitor, One National Real Estate shall refund all monies paid, minus \$300 processing fee. If cancellation occurs within 30 days of the Expo, the Exhibitor is responsible for the entire rental fee agreed to. All cancellations must be made in writing.
9. One National Real Estate reserves the right to adopt any additional reasonable rules and regulations, as deemed necessary for the smooth transaction of business and the proper conduct during the Expo.
10. Full payment must be received 30 days prior to the event.

Signature: _____ Date: _____

REQUIRED

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____

State: _____ Country _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____

Description of products and/or services: _____

Package Selected _____ Sponsorship Selected _____ Ad Selected _____

Booth Options:

Electric (add \$250) WiFi (add \$125 (per device) Number of devices _____

Custom Banners Yes No Contact for Pricing, Julie 914-924-0354 jduquet@nycreexpo.com

Total \$ _____

COMPANY INFORMATION			
Company Name:		Date:	
Address:			
City / State / Zip:			
Phone:		Fax:	
Email:			
Additional Email:			

INVOICE			
Invoice Number:		Payment Amount:	

CREDIT CARD INFORMATION							
<input type="checkbox"/>	American Express	<input type="checkbox"/>	Visa	<input type="checkbox"/>	Master Card	<input type="checkbox"/>	Discover
Account Number:					Exp. Date:		
CCC Number:		(This 3 or 4 digit number is usually found on the back of the credit card. For American Express, this number is located on the front of the credit card).					
Cardholder Name (Print):							
Card Holder Signature:							
Billing Address:							
City / State / Zip:							

*There is a 4% processing fee for Visa, MC, Discover & American Express

Pay by check payable to: One National Real Estate, LLC
MAIL TO: One National Real Estate LLC,
Attn: Anthony Kazazis
1005 Veray Court
Simpsonville, SC 29681

Pay By: VENDOR ACH DIRECT PAYMENT NAME (VENDOR)
CONTACT PERSON: Anthony Kazazis
Email: akazazis@nycreexpo.com
PHONE: (646) 210-2545