



REAL ESTATE EXPO

Marketing You All Year Long

LIVE & VIRTUAL EVENTS

2023-2024

Make Connections,
Gain Leads and
Collaborate with
Thought Leaders
Through Education,
Speaking Opportunities,
& Advertising



OUR REACH

15,000 +

RE Related Professional Attendees & Decision Makers

4,300 +

C Level Executives

7,000,000 +

Advertising Views

30 +

National Media Outlets

150 +

Exhibitors

120 +

Seminars

Who's Attending

Architects

Attorneys

Bankers

Commercial Brokers & Agents

Residential Brokers & Agents

Developers

Education

Energy

Government

Investors

Marketers / PR / Media

Surveyors / Engineers



OVERVIEW 2024

1 Day Event

Keynote Speakers	Residential	Commercial	Global	National	Education
Avgi Aquisitions	Broker Panel	Economist Panel	United Kingdom	New York	Law
Avison Young	Social Media	Multifamily	Italy	Boston	Ethics
Barnes International	Condo/Coop	Industrial	Portugal	Philadelphia	Fair Housing
Brown Harris Stevens		Retail	France	Seattle	Social Media
Emerald Creek		Mixed Use	Greece	Portland	CE Credits
Emigrant			Costa Rica	Dallas	Due Diligence
JLL			Mexico	Austin	Co-op/Condo Transactions
Meridian			The Bahamas	Miami	Foreign Investing
Procida Funding & Advisors, LLC			Korea	Greenville	Opportunity Zones
Property Shark			Canada	Charlotte	Rent Regulations
Romer Debbas, LLP			Dubai	Atlanta	Multifamily
			Singapoor		

Opportunities

- Exhibit
- Keynote Speaker
- Moderator
- Panelist
- Instructor



AGENDA 2024

1 Day Event Date: September 24, 2024

NYC Real Estate Expo & Education 9:00 AM – 4:00 PM (Venue: Citi Field)

- 15,000 Attendees
- 200+ Exhibitors
- 150 Speakers
- 12 Panels
- Education: Real Estate CE & CLE
- Food Sampling + Citi Field Concession
- International Room / 30 Exhibitors
- Networking all Day
- Podcast Stations
- Media Interviews: Bloomberg / Fox / CNBC / WABC Talk Radio / Cheddar / News 11 / NTD TV and more...
- Private Suites—available for Sponsors to rent and offer their own Custom Agenda to their clientele (your mini expo within our expo)



EXPO PACKAGES

Exhibit Packages

Downtown Package \$2,000
Midtown Package \$2,500
Uptown Package \$3,000

Exhibit & Advertising Packages

Bronze Package \$4,000
Silver Package \$5,000
Gold Package \$6,000
Platinum Package \$7,000
Powered By Package \$20,000

Live Streaming & Video Recording

Ask about being a part of the NYC Real Estate Expo live streaming. Recordings will be available.

- Highlighting your company throughout the day
- Podcast Style Interview with your guests at your booth.

Sponsor Packages

Media Banner | Video Sponsors \$5,000
Aisle Sign Sponsors \$5,000
Bag Sponsors \$5,000
Name Badge Sponsors \$3,500
Lanyard Sponsors \$3,500
Event Map Sponsor \$3,500
Agenda Sponsor \$3,500
Coffee Sponsorships - Call
Website Logo & Link (1 yr) \$1,500
Website Ads \$1,500
Video of your Lecture \$750

Inquire About Private Suites

For more information about any of our services contact Anthony Kazazis, akazazis@nycreexpo.com



VIRTUAL PACKAGES

MONTHLY MARKETING CAMPAIGN PACKAGES

- 3 Month Campaign \$2,500
- 6 month Campaign \$4,500
- 9 month Campaign \$6,500
- 12 month Campaign \$8,500

(CEO Talk & Podcast Cost if Purchased Separately \$750)

MARKETING CAMPAIGNS INCLUDE:

- 1 | 1-6 Podcasts — 2 podcasts (1 hr each) + 3rd Webinar or Expo presentation) Fireside Chat, Testimonial, Tutorial, or Panel
- 2 | CEO Talk — Your CEO will deliver a 15 min talk on their Industry State of the Market
- 3 | Podcast — Present your 20min Product Description Talk to a Live Audience with Q/A
- 4 | 60 email blasting's from the start of your contract date of 6 months
- 5 | Branding — Logo placement and links on NYC Network Group NYC Real Estate Expo Website & Newsletter
- 6 | Registration Emails from all 3 Webinars
- 8 | 6 month membership in weekly Vlrtual Network gathering



VIRTUAL NETWORKING



MEET & GREET

Anthony Kazazis helps you create meaningful connections with Real Estate Related Professionals including: Bankers, Developers, Investors, Commercial & Residential Real Estate Brokers, Social Media Influencers & More. Join us and see just how effortless networking can be.

2 MINUTE PRESENTATION

You will have an opportunity to present yourself and your company to the group.

MEMBERSHIPS

Weekly \$25

Bronze \$75 - 1 Month

Silver \$250 - 3 Months

Gold \$450 - 6 Months

Platinum \$650 - 1 Year

TESTIMONIALS

"A job well done to you and your team!! I can't thank you enough for having had the opportunity to network with your exhibitors and attendees yesterday. The expo certainly generated a number of leads for us that will hopefully result in very fruitful relationships down the road."

—Diane Nicolo-Pocino, New Jersey Builders Association | NJBA

"The expo was a great success and from the stack of business cards that I saw, we should be getting a lot of new business from the contacts we made. Our ad in the Journal was beautiful ! Thank you again for the extra placement on the agenda. I'm sure that drove a lot of traffic to our booth. We look forward to working with you again for the NYC Real Estate Expo show next year."

—Erica Lacentra, Marketing Manager, RCNCapital.com

"Congrats on a fantastic and successful event."

—Cian Hamill, Vice President of Development, DMG Investments

"I am extremely happy for and proud of my friend Anthony Kazazis and the entire NYC Real Estate Expo team for an amazing expo at Citi Field on May 10th. With reportedly over 8,000 people in attendance, the real estate community came out in full force as further evidence that nothing beats in person networking. I have been involved with every expo since the beginning and, after a few years off due to the pandemic, it is my honor to say that this was the best event yet. As Managing Partner of Romer Debbas LLP and Co-Owner of the Expo's preferred real estate education provider Real Estate Center 4 Success, it was my privilege to help coordinate this wonderful event and I was both honored and humbled by the support from all of our friends in the real estate business. Already looking forward to 2024 and hope to see everyone there!"

—Micahel Romer, Romer Debbas, Managing Partner

"Thank you very much. It was a great event. You've done a great job for New York real estate industry."

—Janet Chiu, Adviser/Business Development, New Tang Dynasty Television

"Thanks again for having us at the event. You really put on a great show."

—ECI DEVELOPMENT, MICHAEL COBB, Chairman & CEO

"I want to thank you for your graciousness and your generosity, and it definitely was an amazing event. The energy was electric and the place was buzzing. I spoke to a couple of other vendors. They were all very happy with the attendance."

—Margaret Gibbons, CEO, Insignia Renovations Inc.



REAL ESTATE MAGAZINE

NYC Real Estate Expo publishes an independent magazine specializing in the real estate industry. Our editorial coverage provides invaluable third-party endorsement of your products, services and company message.

EDITORIAL OPPORTUNITIES

Cover Story

Featured on the magazine's cover in a five-page photo illustrated story

Feature Story

Overview of your company's products and services, including interviews with company top executives and clients

Opinion

Share your thoughts on a current industry topic and/or provide strategic business tips for business development.

Client or Broker Testimonial

From a Broker/Agent user experience how does the real estate industry benefit from your products and services

Company Spotlight

Promote your company's products and/or services in an editorial review

Luxury Listings

Highlight your most exotic and unique residential real estate sales and listings

Business Directory

Post your business information in our listings pages

ADVERTISING OPPORTUNITIES

Front Cover \$5,000

Back Cover \$3,500

Inside Front or Back Cover \$1,500

Centerfold \$2,200

Double Page Spread \$1,600

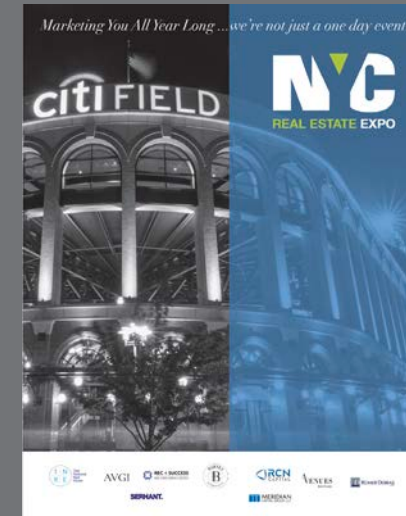
Full Page \$1,200

Half Page \$795

Quarter Page \$595

Directory Listings \$100

All magazine editorial to be featured in NYC Real Estate Expo Weekly News and on OneNationalRealEstate.com during month it runs in print and our digital magazine.



STRATEGIC PARTNERS

PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSOR



BRONZE SPONSOR



MEDIA



EXHIBITORS

A10 CAPITAL.

ALDO STAGNARO
Realtor - Panama

ASSET BASED LENDING LLC

Bramah
- DESARROLLOS -

CHASE

CMG HOME LOANS

Constellation Brands

DepositLink

EDWARDS AND COMPANY
REALTY - SINCE 1928

ESSENCAP

FFB

greenspot

Horizon LAND SERVICES

LAW OFFICE OF EILEEN O'TOOLE

NY MAINTENANCE
PROPERTY MAINTENANCE

Asian American Mortgage Bank, LP

ALPHA
TECH LENDING

AXOS BANK

BRIDGEWATER
CHRYSLER

CHIME

Coca-Cola

Conti's
Pastry Shoppe

DMG INVESTMENTS

EMERALD CREEK CAPITAL

EXIT
EXIT REALTY NEW YORK METRO

FISHER STONE

GUEST

IMPACT
Real Estate Management, Inc.

LendingOne

MAIN STREET TITLE

ACTOVIA

ANDELSMAN LAW

BKNY
Borough King Works

Brown Harris Stevens

citi

CORNERSTONE

Douglas Elliman

EMERGE
NOTARY AGENCY

exp REALTY

FLATIRON
REALTY CAPITAL

HAB BANK

INSIGNIA
IR RENOVATIONS

Letter Supplies

Maspeth
FEDERAL SAVINGS

Aegean Commercial Capital

CLIPPER
COMMERCIAL REAL ESTATE

Berkshire Hathaway

Business Anatomy

Citizens

CRYSTAL
WINDOWS & DOORS LLC, INC.

DUNKIN'

EMIGRANT MORTGAGE

KARAKO SUITS

LIBERTY BAGELS

MCM COMPANIES

AHA
CHARGING POWER

Ariela

BESEN PARTNERS

Cellular Solutions
The World's Largest Cellular Company

CLIFFCO
Mortgage Bankers

dalkia
EDF GROUP

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DEVELOPMENT

ENGEL & VÖLKERS
NICOLE BEAUCHAMP

FINANCIAL LYNX

FUNDING DOOR

Hill West

Homebridge

ADAM G. SINGER
COMMERCIAL REAL ESTATE

Logistical Buildings

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Commercial Consulting Corp.

MEXLAW

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NAVY FEDERAL
Credit Union

NORTHEAST DISTRIBUTORS LLC

ONIX LIVING

pivorealestate

PRIME LENDING SOLUTIONS

RAM ABSTRACT LTD.
"Your Business. Your Assets."

RE/MAX PORTUGAL

SBG ENVIRONMENTAL

smartwater

THE REAL PACIFIC

TRUST MORTGAGE COMPANY

VHT
STUDIOS

WILDFLOWER

MLB

MORTGAGE WORLD BANKERS

NEW DEV REV

NAP
NOTE ASSISTANCE PROGRAM

Optel

pivo

PRIME
SECURITIES CAPITAL

READY CAPITAL

RENE MILLER

SCG AMERICA

Spotless Services

THE VANDERBILT TEAM
HIGGINS GROUP
REALTY BROKERAGE
Forbes

us bank

VINNY'S
PANINI NYC

WOODSTOCK
Microgreens

MOLD AUTHORITY

MY FAVORITE NEIGHBOR

NEW YORK LIFE

NTD

OPTIMUM
PEST CONTROL

Ponce Bank

PROSPECT BOSS

RENI

RES/TITLE

SCHMIDT
Construction Consulting

SWISH CAPITAL

VK
The Vessel Kitchen
exp

URBIUM GDI

VIRTUAL DESIGN
STAGING CONSULTANTS

X
Pop

MOODY'S ANALYTICS | CRE

NATIONAL DEBT LAW

NEXT GENERATION
REALTY PARTNERS
COMMERCIAL REAL ESTATE, INC.

Nubridge Commercial Lending

PARALLEL

Ponce Mortgage

QUEENS TECH COUNCIL

REALTY EXECUTIVES
POWERED BY EXPERTS

Roc 360

SERHANT.

THE FIELD TEAM
GLOBAL PORTFOLIO RESIDERS

THE WHITE HOUSE
SCIENCE

US MORTGAGE CORPORATION
Mortgage Investment Corp.

WE LEND

WELLS FARGO

MORTGAGE BANKERS ASSOCIATION OF NEW JERSEY

NAN

NEXT STOP
QUEENS

OAKMONT COMMERCIAL
A COMMERCIAL REAL ESTATE COMPANY

parcel labs

Premier Commission
The Commission Advance Company

QUONTIC

REIS

ROY FARID LLP

Sharestates

PAISLEY BOX

THOROUGHbred
ADVISORS

VELIOS CAPITAL

ZEME

Ziyah

NATIONAL MEDIA OUTLETS

CNBC • FOX Business • Fox News • Bloomberg • Yahoo Finance
CNN • Fox 5 NY • Cheddar • News 12 • NY Times • The RealDeal
NY Post • NY1 • US News • Mann Report • Habitat • Bklyner
Wall Street Journal • US News • Business Insider • MarketWatch
Commercial Observer • NY Business Journal • Forbes • NYREJ
Real Estate Weekly • Crain's NY • TheStreet.com • Financial Times
Brooklyn Eagle • NY Daily News • Inman News • Baron's • GlobeSt
Queens Properties • Matterport



PRICING OVERVIEW

Prime exhibit space goes fast! Ensure your favorite booth location.
Full payments are now being accepted.

BASIC EXHIBIT PACKAGES

DOWNTOWN PACKAGE \$2,000

- 8×6 space, 1 table (6×3), 2 chairs
- Twenty (20) guest and staff admissions
- CEO Presentation (short informational video)
- Logo placement on website Agenda Page
- 3 Months Network Gathering Access (Virtual)

MIDTOWN PACKAGE \$2,500

- 10×8 space, 1 table (6×3), 2 chairs
- Twenty-five (25) guest and staff admissions
- CEO Presentation (short informational video)
- Logo placement on website Agenda Page
- 6 Months Access to NYC Network Gathering (Virtual)
- Quarter page color ad in the NYC Real Estate Expo Journal

UPTOWN PACKAGE \$3,000

- 10×8 space, 1 table (6×3), 2 chairs
- Thirty (30) guest and staff admissions
- CEO Presentation (short informational video)
- Logo placement on website agenda page
- 9 Months Access to NYC Network Gathering (Virtual)
- Half page color ad in the NYC Real Estate Expo Journal

+ EXHIBIT PACKAGES WITH ADVERTISING

BRONZE PACKAGE \$4,000

- 10×8 space, 1 table (6×3), 2 chairs
- Thirty-five (35) guest and staff admissions
- Logo placement on website Agenda Page
- CEO Presentation (short informational video)
- 12 months Access to NYC Network Gathering (Virtual)
- Full page color ad in the NYC Real Estate Expo Journal

SILVER PACKAGE \$5,000

- 10×8 space, 1 table (6×3), 2 chairs
- Forty (40) guest and staff admissions
- Logo placement on website Agenda Page
- CEO Presentation (short informational video)
- 12 months Access to NYC Network Gathering (Virtual)
- Full page color ad in the NYC Real Estate Expo Journal
- Logo on website – Home Page

GOLD PACKAGE \$6,000

- 10×8 space, 1 table (6×3), 2 chairs
- Fifty (50) guest and staff admissions
- Logo placement on website Agenda Page
- CEO Presentation (short informational video)
- 12 months NYC Network Gathering Access (Virtual)
- Full page color ad in the NYC Real Estate Expo Journal
- Podcast – 10 minute Interview (Video Taped)
- Logo on website Home Page
- Ad placement in Bi-weekly Newsletter Email

PLATINUM PACKAGE \$7,000

- 20×8 space, 2 tables (6×3), 4 chairs
- Sixty (60) guest and staff admissions
- Logo placement on website Agenda Page
- CEO Presentation (short informational video)
- 12 months NYC Network Gathering Access (Virtual)
- Full page color ad in the NYC Real Estate Expo Journal
- Podcast – 10 minute Interview (Video Taped)
- Logo on website Home Page
- Ad placement in Bi-weekly Newsletter Email
- Podcast Interviews at your Booth (we'll promote and advertise your Agenda in our Journal and Website)*
- Speaking slot on Panel

POWERED BY \$20,000

* Call for Podcast details. Interview your guests at your booth. We will print your agenda in the Journal and website.

Please email or call for details, Anthony Kazazis, (646) 210-2545, or email akazazis@nycnetworkgroup.com

SPONSOR PACKAGES

- Media Banner | Video Sponsors \$5,000
- Aisle Sign Sponsors \$5,000
- Bag Sponsors \$5,000
- Name Badge Sponsors \$3,500
- Lanyard Sponsors \$3,500
- Event Map Sponsor \$3,500
- Agenda Sponsor \$3,500
- Coffee Sponsorships - Call
- Website Logo & Link (1 yr) \$1,500
- Website Ads \$1,500
- Video of your Lecture \$750

PRIVATE SUITES \$5,000

Available for Sponsors to rent and offer their own Custom Agenda to their clientele (your mini expo within our expo)

PODCASTS

3 Month Campaign \$2,500
(Includes podcasts)

6 Month Campaign \$4,500
(Includes 3 podcasts)

9 Month Campaign \$6,500
(Includes 4 podcasts)

12 Month Campaign \$8,500
(Includes 6 podcasts)

VIRTUAL NETWORKING

Every 2 Weeks on Thursdays 4:00-5:00 PM EST
Make Connections, Gain Leads & Collaborate

Join us for the next networking session & instantly make 25 meaningful connections in one hour. Anthony Kazazis focuses on helping you create meaningful connections with Real Estate Related Professionals including: Bankers, Developers, Investors, Commercial & Residential Real Estate Brokers, Social Media Influencers & More.

See just how effortless networking can be.

2 MINUTE PRESENTATION You will have an opportunity to present yourself and your company to the group.

\$25 per Session per weekly session

NETWORKING MEMBERSHIPS

- Bronze \$75 – 1 Month
- Silver \$250 – 3 Months
- Gold \$450 – 6 Months
- Platinum \$650 – 1 Year

+ SERVICES

- \$2,000 | 2 min Video
- \$2,000 | 1 Podcast Panel Speaker
- \$4,000 | 1 Podcast Sponsor
- \$2,000 | CEO Fireside Chat Presentation - 30 min

**Programming Partners are Sponsors who are aligned with the vision of NYC Real Estate Expo to deliver high quality content that provides our membership with the best resources and access to improve deal flow. Gold and Platinum partners gain exclusive opportunities to promote their business through specific channels and be recognized as the leader for specific channels and services within NYC Real Estate Expo.*

CONTACT

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nycreeexpo.com

